



RIVERVIEWS

NEWS AND VIEWS OF MILWAUKEE'S RIVERWORKS CENTER

A PUBLICATION OF RIVERWORKS DEVELOPMENT CORPORATION

SEPTEMBER 2006 • VOLUME 3, NUMBER 3

3rd Annual Riverworks Capitol Drive Day



The Milwaukee Festival Season isn't over yet! There's still one-up and coming family friendly festival on Milwaukee's calendar. On September 16th, Riverworks BIDS 25 and 36 will host the 3rd Annual Riverworks Capitol Drive Day featuring a classic car show. You be the judge of who has the coolest, the classiest, the most hype vehicle. Vote for the car that you think should win this year's top prize of best in show.

WKTI will host a live remote between 1:00 and 3:00 PM and there is plenty of fun to go around. This year's event will feature an expanded entertainment line-up, a children's area with games and prizes, face painting and clowning by JerBear. Come and be entertained by local bands including a jazz ensemble from Milwaukee's own High School of the Arts. While you listen to some great music you can enjoy roasted corn

drenched in hot butter and other great food from Milwaukee area restaurants. We've added a seating area so that you can sit and enjoy!

Be sure to join RDC and the Riverworks BID's 3rd Annual Capitol Drive Day.

3RD ANNUAL CAPITOL DRIVE DAY

*Featuring a
classic car show*

Saturday September 16th,
11:00 to 6:00 PM

Northwest Corner
Wal-Mart Parking Lot.
(401 E. Capitol Drive)



Message
from the
Executive
Director

I wish to extend a warm "thank you" to the LEAP Project members, Vincent Cox, Jeff Ferguson and Kathryn Forman from the Metavante Corporation and Sara Schmitz from the Marshall & Ilsley Corporation, who over a period of three months worked with RDC staff and the Board to make improvements in the following areas: brochure & website enhancements, media relations and merchant services. The program was sponsored by the Nonprofit of Center of Milwaukee.

RDC staff will be involved in a number of important projects over the next two to three years that will have a tremendous impact on this community. In partnership with the City of Milwaukee, community groups and businesses we have begun the process of preparing a comprehensive plan for the Northeast Side. Over the next 18 months, there will be many opportunity in which you will be asked for your involvement. Your first opportunity is now, by completing the Community Survey online at: www.mkedcd.org/planning/plans/northeast/NECSurvey.asp, or call (414) 286-5605 to have the community survey mailed to you.

Also, in partnership with Local

Continued on back

Riverworks Center Featured Business

C&D Technologies Celebrates 100 years in Business



C&D Technologies, Inc. is a technology company that produces and markets systems for the power conversion and storage of electrical power, including industrial batteries and electronics. This specialized focus has established the company as a leading and valued supplier of products in three major categories: reserve power systems, electronic power supplies and material handling systems. C&D's success in these key markets has been supported by dedication to customer service.

Approximately 70 percent of the company's current sales are reserve power systems supplied to leading operators of telecommunications, data transmission, infrastructure computer systems and utilities to enable them to maintain critical operations during power outages.

Founded in 1906 for converting homes from gas lighting the new electric lighting, the firm later expanded into the manufacture of automotive and industrial batteries for the fast-growing field of communications. This led to the development of stand-by power systems for telephone and microwave equipment, computers, switchgear, process controls, alarm systems and power plant

RDC Job Training and Placement Programs Expand

RDC is keenly aware of the challenges faced by jobseekers in today's employment market. Employers are increasingly seeking highly skilled workers who possess the motivation to succeed. Because RDC is serious about its workforce development efforts we are always looking for ways to enhance our employment programs.

This fall RDC will offer three Industrial Manufacturing Skills Courses to low to moderate income city of Milwaukee Residents. MATC and RDC partnered to develop a class that provides skills that are transferable and relevant to many area manufacturers.

During the course, participants are provided with essential (soft) skills training that greatly increases on the job success and further enables the user to advance in their wages and workplace knowledge.

In addition to the training our candidates undergo screening processes that help us to identify candidates that make good students and excellent workers.

Milwaukee is under siege by the effects of poverty that include teen pregnancy, high incarceration rates, crime and violence but a working community is a strong community with a distinctly improved quality of life.

load leveling, along with other applications.

Today, the company continues to focus on industrial power systems with state-of-the-art manufacturing, engineering and research facilities across the country. The C&D Technologies, Inc. Standby Power Division is located at 900 East Keefe Ave. Phone: 1-800-365-7777 or 414-967-6500.

One of our major goals at RDC is to strengthen the community by building a skilled workforce person by person.

You can also contribute to our efforts by using RDC as one of your sources for employment candidates. If you have openings or are anticipating openings during the next few months – contact us for your placement needs. Remember RDC can:

- Advertise your opening
- Accept applications
- Provide customized training
- Conduct pre-employment checks
- Steer qualified candidates your way
- Assist with your employee search

Contact Vanessa White at (414) 906-9650 or by e-mail to vanessaw@riverworksmke.org for assistance.

Executive Director, continued

Initiatives Support Corporation (LISC) and other local community groups in the area, this September we will start the process of developing a quality-of-life plan for the Harambee neighborhood. And once again, we will need your involvement in helping us shape the plan for this area.

Too, I wish to thank the countless volunteers, area businesses and our Summer Youth Public Service Ambassadors for their contributions and services to our community which were significant. We are touched by the generosity of the many who have given of themselves to make our neighborhood a safer and more enjoyable place to work, shop, live and to do business.

Darryl Johnston