

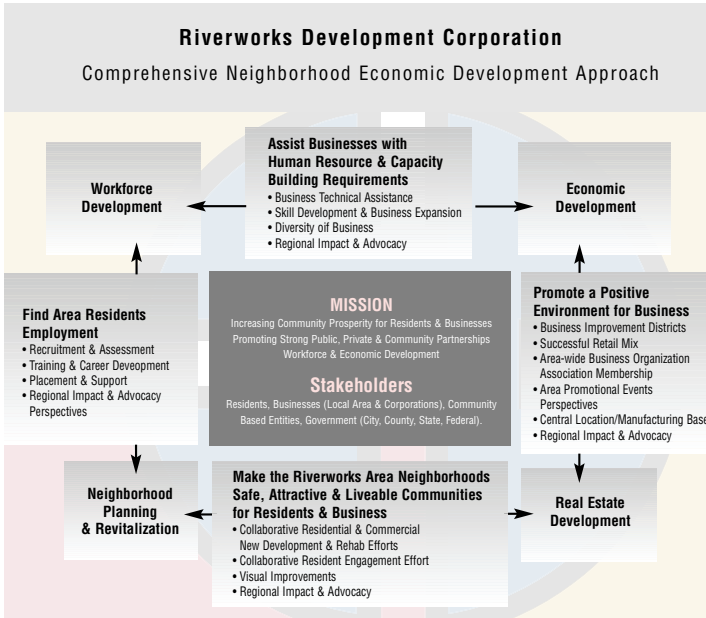


RIVERVIEWS

NEWS AND VIEWS OF MILWAUKEE'S RIVERWORKS CENTER

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The RDC Staff have put together a "Program Chart" which shows our four core programs. This Comprehensive Neighborhood Economic Development Approach demonstrates our commitment to make this area a great place to work and live.

Biennial Meeting a Great Success

The Milwaukee and surrounding communities gave a strong show of support for the Riverworks Center's Biennial Meeting. On April 5th more than 100 people attended the event at the Milwaukee River Hilton.

Mayor Tom Barrett shared his vision for a revitalized Milwaukee and Vincent Lyles, President of M & I Community Development Corporation, gave the keynote address. In his address, Vincent shared with the audience his goal to bridge the investment gap in development projects located in the central city to better serve their customers and the community at large.

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We are always looking for better ways to explain what we do and to tell the Riverworks Center Story. What do you think? Send any comments to stevea@riverworksmke.org or visit our new website at www.riverworksmke.org



Message from the Executive Director

Greetings Friends and Supporters: Fifteen years ago, Northeast Milwaukee Industrial Development Corporation (NMIDC), now known as Riverworks Development Corporation (RDC), planted the seeds to change this industrial park.

The first order of business for RDC was to replace closed plants with new businesses that could offer jobs. Now, with the development of Capitol Drive and a few areas directly to the south, RDC's initial work is essentially complete. Maintenance of these areas has been handed over to the Riverworks Business Improvement Districts that are managed and staffed by RDC.

As a result of our efforts, the area has seen a dramatic improvement in the number of jobs created, new businesses coming into the area and the visual appeal is outstanding.

I have enclosed the Riverworks Center Biennial Report for 2005 to 2006 along with a package of flower seeds. The idea behind the flower seeds is that you can change a lifeless neighborhood into a bright and vibrant neighborhood. If you take the time and effort to place the seeds in good sunlight, water, remove weeds and continually maintain them, one day these seeds will blossom into beautiful flowers. This is actually

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Biennial meeting, continued

A. Polly Williams and representatives from the offices of Governor Jim Doyle, Congresswoman Gwen Moore and State Representative Lena Taylor also came to show their support and offered words of support and congratulation for the outstanding work that has been done by RDC and Business Improvement Districts 25 and 36.

This year's theme of "Trinity" highlighted the collaborative works of the three organizations. Together these three organizations have become a central force in reviving the economic health of the entire Riverworks Center area. As a result of our efforts this area has seen a dramatic improvement in the aesthetic appeal of the area, the number of jobs created as well as the new businesses that have moved into the Riverworks Center area.



Award winners Kwanita Jackson with her family and Bill Swanson

Distinctly different yet successfully blended to accomplish each organization's vital mission, the Riverworks "Trinity" looks back with *pride* and forward with hope, realizing that the challenges this area has faced are surmountable as has been proven by the community and business members and staff of these three organizations.

This year RDC awarded the first Inspirational Awards to Kwanita Jackson and Denise Pernell for the advancements that they have made in their professional lives. Many dabbed at tears as Workforce Development Manager, Vanessa White, shared the story of Kwanita's success despite her struggles.

Other award recipients include:

Riverworks Business Improvement District #25:

New Development Award

Goodwill Industries
3900 N. Palmer Street

Brick and Mortar Award

Tri Land Properties, Inc.
400 E. Capitol Drive.

Champion Award

Bill Swanson,
Advance Die Casting Company

Riverworks Business Improvement District #36:

Brick and Mortar Award

Sujin Lee
3271 N. Holton Street

Champion Award

Cliff Wenniger, Wenniger
Compressor Company

Riverworks Development Corporation:

Partnership Award

Anonymous Donor Who
Speaks To The Obedience
Of Christ

Helen Bader Foundation

Milwaukee Neighborhood
Development Collaborative

Miller Brewing Company

Good Neighbor Award

Bieck Management Inc.

Riverworks Center Hosts Northeast Side Planning Meeting

Please join us on Thursday, June 14, 2007 from 9:00 a.m. to 10:30 a.m. for our next Quarterly Meeting. Janet Grau, a planner and urban designer from the City of Milwaukee Department of City Development, needs your thoughts and ideas on what should be in the Northeast Side Plan for the Riverworks Center area. Janet will be conducting an Image Preference Survey at the meeting. Your suggestions and comments are very important to the future of the Riverworks Center.

Executive Director, continued

what happened in the Riverworks Center area. It took one development at a time to change this community.

You can help us take the next step in revitalizing the Harambee and Riverwest neighborhoods, making these neighborhoods a shining example of the resurgence of vibrant neighborhoods giving Milwaukee its unique character. Your financial support will allow us to start construction of the Riverworks Commerce Center building this year, which will be located at 3500 N. Holton Street. The new facility will increase our workforce development program to train more individuals in the skilled trades and help the unemployed and underemployed. Our overall objective is to position individuals into making career planning a part of their job development.

Darryl Johnson