



Riverworks staff and the Rockwell Automation Volunteers

Days of Caring 2011

On Friday September 16th, Riverworks staff and volunteers from Rockwell Automation were in the neighborhood helping residents with yard maintenance through the United Way of Greater Milwaukee's annual Days of Caring event. Seniors and disabled homeowners who demonstrated a need were chosen to receive free services such as yard

cleaning, de-weeding, gutter cleaning, trimming hedges, and mowing lawns. Because of the time, efforts, and services put forth, Riverworks was able to help beautify 13 properties in the Harambee neighborhood. It was a pleasure to be able to work with all of the residents and the Rockwell volunteer team. Although this was only our second year having this event, we look forward to continual participation in this program in the future as we continue our efforts to lend a helping hand while connecting residents to resources. Special thanks to Dennis Petrie and the rest of the Rockwell Automation Volunteer Team.

Volunteer Team: Emmanuel Arthur, Kunal Barot, Lee Gettlefinger, Dave Goehre, Neil Gollhardt, Steve Kaishian, Mehdi Kaveh, Jeremy Keegan, Amanda Lansdown, Dennis Petrie, Dan Pixler, Guru Reddy, Bob Savatski, Hetal Shah, Andrew Sherbinow, Ray Sladky, Ali Soltani, Bill Straw, Karthick Thyagarajan



Riverworks was able to help beautify 13 properties in the Harambee neighborhood.



Right Photo: Resident Helen Dixon featured with the volunteers
Left Photo: Resident Audie Walls featured with the volunteers



Breakfast with Santa



It's that time of the year again! Yes, time for "Breakfast with Santa". This year's event will mark the 7th year that RDC has participated in this very special event. During the breakfast the staff (also known as elves) and Santa will distribute gifts to children of families that are struggling to meet their daily needs. Time Warner Cable

(TWC) has taken our gift requests and by all reports their staff (also known as elves) is very excited about their shopping assignments. RDC expects that 75 people, including staff of RDC and Time Warner Cable, to attend the breakfast. If you would like to support the breakfast you can make a small monetary donation to RDC to help defray the costs associated with the meals.

The Breakfast will be held on Saturday, December 17, 2011 and we will gather at the Riverworks Center. Thanks to everyone that supports the efforts of RDC, the Non-Profit Center, and working families.

MESSAGE FROM THE EXECUTIVE DIRECTOR



Greetings Friends and Neighbors:

If you have not traveled Capitol Drive lately, you have missed renovations on a number of key buildings along the Capitol Drive corridor:

- The old Carriage Cleaner site at 275 East Capitol Drive has been remodeled for a new PNC Bank, opening this December
- Wal-Mart at 401 East Capitol Drive is making a significant investment by improving the parking lot, exterior façade, updating the interior and expanding the store size from 129,086 square feet to 152,001 square feet
- McDonalds at 420 East Capitol Drive is renovating the exterior and interior of their building

These are major corporations in the Riverworks Center who believe in the prosperity and vibrancy of the business district. The hard work of the Riverworks Business Improvement District Boards have led to major physical improvements in the area from beautiful planters, streetscape sculptures, recreational trail, murals, gateway signs, other sidewalk amenities and façade grants to property owners. The Riverworks BIDs are glad to have great corporate support in making the district aesthetics look attractive and pleasing to shoppers and area workers.

The BID Board has recently approved plans to convert the underused parking lane to a bike lane on Capitol Drive. The bike lane still needs to be approved by the City of Milwaukee Common Council. Also, the BID is working with the Department of Public Works to extend the Beerline Recreational Trail (which currently ends at Keefe Avenue) from Richards Street to Capitol Drive. As the BIDs complete their planning process over the next 6 to 8 months there will be some major steps towards enriching the Riverworks Center's reputation as a first class destination for shoppers, business owners, and real estate developers.

If you have not gotten your piece of history, we still have some of the original Riverworks Industrial Center pole signs at the Riverworks Center office. Please call Jenny at 414.906.9650 to schedule a time to stop by our office and pick one up.

From The Riverworks Boards and Staff,

Have a Safe, Prosperous and Happy Holiday Season!

Darryl Johnson

SOS Mailing Services



Featured Business

SOS Mailing Services
811 East Vienna Avenue
414-491-0056
scott@sosmailing.com

Owner and operator of SOS Mailing Services, Scott Rotter, at his space in "The Bricks".

SOS Mailing Services provides bulk mail preparation services including folding, inserting, addressing, bar coding, and anything you can think of involving getting a mailing put together and delivered efficiently. The owner and operator, Scott Rotter, provides these services from the initial contact with a customer all the way to mail delivery, meaning clients deal directly and personally with him from start to finish. Scott has been working in the mailing services industry since 1995, with past experience at Integrated Mail and Journal Sentinel Direct prior to going out on his own and forming SOS in 2001. In addition to efficiencies, SOS provides services related to the work of preparing mailings. They have vast knowledge of postage rates, discounts, and rule changes that have the ability to save clients money. While a typical mailing ranges between 1,000 and 5,000 pieces, SOS can comfortably handle mailings as large as 30,000 pieces.



...anything you can think of involving getting a mailing put together and delivered efficiently.

Scott moved SOS to the Riverworks Center in 2006 after spending five years working out of his garage. The diversity and neighborliness of the Riverworks area as well as its proximity to downtown, Shorewood, Glendale, I-43, the Milwaukee River, and the post office caused him to purposefully locate his business here. One Friday, after looking for space in the business district, he saw a "For Lease" sign at "The Bricks" property which also houses Flux Design and Big MPG Design/Marketing. Not only did Scott love the building and location, but the opportunity to locate SOS with like-minded businesses made great sense. He moved in a week later and has been there ever since. Now in addition to the services SOS provides directly, they can also provide creative and printing services in partnership with Big MPG, offering customers a complete line of services for mailings.

So the next time you have a mailing to put together, consider SOS Mailing Services and give Scott a call or shoot him an email. There's a lot he can do to make your mailing a success.

Riverworks Lofts Groundbreaking

The Groundbreaking ceremony for the Riverworks Lofts was held on Friday, October 14 at 3:00pm. Community members, government officials, staff, board members from partner organizations, and other interested stakeholders were in attendance. The ceremony was held to celebrate the coming of 36 loft apartments that will feature ten foot ceilings, great views, modern design, a fitness center and club room, secure lobby, washer/dryer and central heat/AC in the units, storage lockers, and underground parking. The ceremony featured speeches from partners and supporters of the project including Wyman Winston, Executive Director of WHEDA; County Supervisor Willie Johnson, Jr.; Leo Ries, Executive Director of LISC Milwaukee; and David Misky, Assistant Executive Director at RACM-City of Milwaukee. Community members were able to ask questions and get feedback on the project. Thanks to everyone who joined us!



From Left to Right: John Faust, Chris Grandt, David Misky, Leo Ries, Jesse Greenlee, Darryl Johnson, Wyman Winston, Carl Nilssen, Deborah McCollum-Gathing, Kate Madison, Phil Schultz

The Riverworks Lofts project is located in the heart of the Riverworks Center at 3372 North Holton Street. It offers new one and two bedroom apartments in a renovated historic building adjacent to the Beerline Recreational Trail. With the project scheduled for a spring 2012 opening we are currently taking applications. If interested in becoming part of the Riverworks Lofts community, please contact ACC Property Management at 414-372-3372.



Positively Riverworks

The Riverworks Lofts project has exceeded both the City of Milwaukee's Emerging Business Enterprise (EBE) participation requirement by 12.5% and WHEDA's EBE by 5.5%

Snow Removal

Riverworks Cleans was established in 2005 and since then has been providing street sweeping and litter clean-up services to Business Improvement Districts (BIDs) in Milwaukee. The small business is broadening its line of services to include basic snow removal and salting for the 2011 and 2012 winter months. Businesses and Riverworks area home owners looking for basic sidewalk clearing and small driveway clearing should contact Chris Grandt for a quote at chris@riverworksmke.org or (414) 906-9650.



You Can Help

Riverworks Development Corporation (RDC) programs depend on volunteers and financial contributions from individuals, corporations, and foundations. To volunteer your time or to make a tax deductible donation to RDC, please visit our website at www.riverworksmke.org or mail your check to:

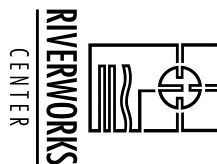
RDC
303 E. Vienna Avenue
Milwaukee, WI 53212



facebook facebook.com/riverworkscenter

If this information is incorrect or needs to be updated please contact us at (414) 906-9650.

303 E. Vienna Avenue
Milwaukee, WI 53212



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Save the date



Swing fore Riverworks

Save the date for our Fifth Annual Riverworks Golf Outing & Pig Roast Dinner Celebration that will be held on Friday, June 15, 2012 at Oakwood Park Golf Course. This annual fundraising event is open to individual golfers and teams of four. All skill levels are welcome. Registration includes 18 holes of golf, cart, box lunch, drink tickets, and a ticket to the dinner celebration.

Last year's outing was our best yet and we are looking to carry that energy forward into 2012! Not a golfer but looking to join in on the fun? Dinner Celebration tickets are also available. Raffle, silent auction, and prizes will be given during the celebration.

Please contact Jenny at 414-906-9650 for more information or to register for the event.

Workforce Development

The staff of RDC and the Financial Opportunity Center continues its efforts to help city of Milwaukee residents to access and retain meaningful employment. During the summer opportunities with the



We look at every opportunity as a "Stepping Stone" to the next opportunity...

Wisconsin Seasonal Workforce Coalition (WSFC) allowed a substantial number of jobseekers to obtain employment at companies like BuySeasons and FedEx.

Rather than look at these limited term employment contracts negatively, RDC and WSFC, have taken a proactive stance to help participants develop strategies that can turn a seasonal assignment into regular employment. We look at every opportunity as a "Stepping Stone" to the next opportunity and want to ensure that all of our participants can "step wisely" and "step lively" as they move along the path of success.

To date 30 people have reported that they are working and we're expecting that number to increase before the end of the year. This number might seem small but to the individual's that have found work after months of unemployment that is definitely not the case.

F.O.C. VOLUNTEER OPPORTUNITY

Riverworks' Financial Opportunity Center is looking for VITA (Volunteer Income Tax Assistance) Volunteers

We are currently recruiting volunteers for our third year of providing free tax preparation to our clients and neighbors. Free tax prep volunteer hours are flexible in February and March. Volunteers help low-income individuals and families save hundreds of dollars in fees. Everything is filed electronically and following the process ensures accuracy for the client. Online training is available through January 2012. Starting early with online training will only require a couple of hours per week. Please consider volunteering.



Volunteers help low-income individuals and families save hundreds of dollars...



Alayna J., at Urban Strategies, is our volunteer coordinator this year. Please contact her with questions, to see a schedule, or to volunteer. She can be reached at alaynajenkins@urbanstrategies.biz or (414) 221-9500.

UPCOMING EVENTS

December 17, 2011 – Riverworks Breakfast with Santa
June 15, 2012 – Riverworks Fifth Annual Golf Outing
Summer 2012 – Riverworks 20th Anniversary Gala

Visit our website for the latest information on all events: www.riverworksmke.org

