



From left to right: Doug Thronson, Dave Thronson, Paul Rodrigues, and Mike Olson

Golf Outing!

RDC sends a hearty shout-out to the supportive group of golfers that participated in Riverworks' Third Annual golf outing. We would also like to thank our sponsors and those who gave donations in support of the event. Sponsors included the RBID, University of Wisconsin, Ritz Holman LLC, and Doris Chortek. The proceeds from the outing provides direct support to RDC's programs, projects and allows us to provide some services that are not provided through any other funding stream.



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Winners and Winners

It looks as though Ken Bieck's team is the team to beat, since they have won first place for the last two outings. This year Mike Olson's team took second place, although we will not divulge just how long this 2nd place team was on the course but lunch was almost over with by the time they arrived!

2011

We are already planning for next year's event and anticipate that the Mequon Country Club will host us again next year. As we get an early start on the planning and promotion of the annual event we are hopeful that some of you that weren't able to join us this year will put us on your golfing schedule for 2011. We also hope that getting the word out earlier will bolster our sponsor participation. The 4th Annual outing will include more opportunities to win such as hole-in-one, longest tee, most balls in the water and mulligans.

Rhonda Szallai and Danielle Bergner



Several changes marked this year's event:

- Change in location from Brynwood Country Club to Mequon Country Club
- June outing date to August
- Day of the week from Monday to Friday
- Golfing started at 9:00 AM
- 20% decrease in the price per player

Days of Caring: Senior Landscape Project

This past month RDC partnered with the United Way and its Days of Caring program to hold a volunteer event that benefitted elderly homeowners in the Harambee Great Neighborhoods Targeted Investment Neighborhood (TIN). Days of Caring connects volunteers with local nonprofit organizations to complete projects that they would not otherwise have the time or resources to accomplish. It brings the general community, corporate, and nonprofit worlds together to make an immediate, visible impact on critical needs in our communities. The program is utilized in cities all over

15 volunteers from Rockwell Automation



the country and brings over 2,000 volunteers specifically to the Greater Milwaukee area.

Our first Senior Landscape Maintenance project took place on Thursday, September 16 and focused on helping elderly homeowners take care of things like weeding, bush and shrub trimming, gutter cleaning, and other exterior work they have difficulty taking care of themselves. 11 properties in the area bounded by 1st Street,

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5th Street, Keefe Avenue and Vienna Avenue benefitted from the hard work of 15 volunteers from Rockwell Automation. Riverworks extends our special thanks to these volunteers for their generosity: Dennis Petri (Team Captain), Jeff Gurski, Neil Gollhardt, Robert Johnson, Scott Day, Jeremiah Kopiness, Ray Sladky, Bob Saviazski, Steve Kaishian, Garrett Wolff, Vicki Holt, Peter Smith, David Goelvre, Dan Pixler, and Jeremy Keegan.

MESSAGE FROM THE EXECUTIVE DIRECTOR



Greetings Friends and Supporters:

On September 21st and 23rd, I had a great opportunity to meet and speak with employees of Northwestern Mutual Franklin and Downtown Campuses, over 100 employees, for their 2010 United Way giving campaign.

Each year, the planning committee chooses a United Way agency that they want to give to directly and for this year's campaign they selected Riverworks Development Corporation for its workforce development programs.

This year's campaign took a different approach; they did not collect items from employees through a "drive." However, they held amazing special events this year, and all the funds raised from these events will be donated to RDC at the end of the campaign. This October, Northwestern Mutual employees will be delivering a check to RDC from the money they raised through their campaign.

I want to thank Alison Lesak, Penny Hill and others at Northwestern Mutual who made my visit outstanding. I have never been so touched by the caring and volunteerism that was expressed from everyone I met; it seems to run throughout the company. Milwaukee is fortunate to have Northwestern Mutual as a corporate leader.

Darryl Johnson

Home Improvements Projects Flourishing in the Neighborhood



Over the past ten months RDC has served as the community partner to the Neighborhood Improvement Development Corporation (NIDC) to promote the Harambee Great Neighborhoods TIN that borders the Riverworks BIDs. The Targeted Investment Neighborhood (TIN) initiative is a successful City of Milwaukee program designated to sustain and increase owner-occupancy, provide high quality affordable rental housing, strengthen property values, and improve the physical appearance and quality of life of neighborhoods. Through the collaborative efforts of Riverworks and NIDC staff, residents in the Harambee TIN are receiving the benefits of forgivable, deferred, and low interest loans to assist with hous-



Harambee home under construction

Work started on several properties this summer, significant home rehab projects that would not have been possible without TIN.

ing rehabilitation projects. Work started on several properties this summer, significant home rehab projects that would not have been possible without TIN. "It's an exciting moment, after working so closely with these families that you can actually see new windows, roofs and furnaces among other home improvements being done. It is a rewarding experience for all of us involved in these projects, and definitely a benefit to surrounding homeowners and the neighborhood as a whole." - Jezamil Arroyo-Vega, community support specialist from RDC.

The families that are now in the construction period of the process are residents that were connected to TIN through the outreach efforts of Riverworks staff. We not only help in the promotional aspect of the program but also assist residents with the application process, contractor selection tips, and stand by them throughout the process to answer questions and address concerns. You can access information on the Harambee TIN as well as others resources throughout the City of Milwaukee online at www.mkedcd.org/housing/nidc/TINs.html.

Important Topic for the Riverworks General Membership Meeting — Quality Workplace Financial Education

Many employers recognize that employees who believe they are financially healthy perform better on the job. There are fewer distractions when one isn't stressed over his or her personal financial situation. Fostering better job focus with employees who have positive financial behaviors and knowledge will improve productivity, can lessen workplace accidents and truly affect an employer's bottom line.

Riverworks' Center for Family Prosperity is here for you. We offer easy access for your employees to quality workplace financial education. Our presenting and sharing the basics of financial education around savings, budgeting and understanding credit will give your employees tools to improve financial stability. We are available and look forward to the ongoing financial coaching opportunities with Milwaukee area businesses.

Please attend or send a representative to the Riverworks General Membership Meeting on December 9, 2010 at 9:00 am to learn more!

Central Bark Milwaukee Northside

3800 N. 1st Street
414-332-2270

Featured Business

This summer Jackie Jordan, one of Central Bark's principles, found the ideal facility in the Riverworks Center to locate her Milwaukee Northside business. The former ABS Pumps building situated just south of Capitol Drive at the intersection of 1st Street and Abert Place provides a perfect location for Central Bark to service Milwaukee's east and northeast side populations, and it is large enough to house both the Central Bark Franchise Training Center and the Franchise Corporate offices. Significant improvements were made to the building to accommodate Central Bark's needs, and the extensive renovation has added a lot to the surrounding business community. We're excited to see all three of the former ABS Pumps buildings sell so quickly and thrilled to have a business with a solid track record like Central Bark become part of the Riverworks community.

History

Jackie Jordan has been active with dogs all her life. Her training experience began with her family dog at age nine. She began volunteering at the local humane society at ten and has been active in shelters throughout the Midwest ever since. After spending 11 years in corporate America working for companies such as Pfizer Pharmaceuticals and Marshal Fields, she decided it was time to fulfill her lifelong dream. Utilizing her degrees in sociology and business administration, as well as an A.S. in veterinary technology, she created Doggy Day Care, Inc. in 1997.



Central Bark Front Desk

The flagship store grew at a rapid pace, outgrowing the original location in 11 months. Within three years, Doggy Day Care, Inc. had three facilities in the Milwaukee area. After reading a feature story about Jackie Jordan and Doggy Day Care, Inc. in Newsweek

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(September 23, 2002), Chris Gaba, a fellow dog day care business owner in Ft. Lauderdale, FL called Jackie. Being two like-minded doggy day care professionals, Jackie and Chris joined forces in 2003 to create Barkley Ventures, Inc., the parent company of the Central Bark Doggy Day Care franchise system. By closely evaluating their own individual operations, they collaboratively developed an unparalleled system of best practices and criteria for doggy day care.

For more information on Central Bark please visit their website at www.centralbarkusa.com.

New Team Member: Jennifer Ehlert

Jennifer Ehlert is an enthusiastic Riverwest resident who has experience working on community events and possesses a great deal of knowledge about the Riverwest community. Jenny is presently working on a Bachelor's Degree in Community Leadership and Development at Alverno College. Jenny enjoys gardening and has a lively sense of humor. She is excited to be part of an organization that is working to improve the community she loves. As the Office Manager she supports daily operations, and will be part of the planning team for the golf outing and other special events.



New Team Member: Sabina Wilsey

Sabina joined RDC through a partnership with LISC AmeriCorps. As the Benefits Coach at the Center for Family Prosperity, she provides assistance to local residents in gaining access to public benefits. She graduated from University of Wisconsin-White-water with a B.S. in Sociology/Criminal Justice.



She is currently pursuing her M.S. in Administrative Leadership in Higher Education at University of Wisconsin-Milwaukee. In her free time, she enjoys playing basketball, reading, and exploring the community. She hopes to help individuals learn to advocate for themselves while serving with RDC.

18,000 tons of recycled aggregate base from the old Keefe Avenue concrete

Positively Riverworks



WORKFORCE DEVELOPMENT CORNER

2010 has been a year of challenges in the area of workforce development of which we all are aware. Those that have jobs are grateful and those that don't are diligently searching. Those of us who are employed are able to look at the unemployment situation differently because we all have individuals close to us that have been impacted by the economic recession.

RDC has tried to help our participants work through these tough times by providing technical training and ongoing support as these individuals press forward in their relentless pursuit of employment.

There is some good news - several of the participants of the Center For Family Prosperity (CFFP) have recently obtained regular employment.

I would like to share some information about two of them. "Joe" has been working with me for more than a year and he has had two limited term contracts since he first sought our services. A few weeks ago, while working with me to refine his resume, he received a call offering him a regular job with full-time hours and benefits.

"Maria" is an educated, articulate single mother of a precocious and rambunctious three year old son. She has been working with the CFFP for about 18 months, and came to us after earning a degree as a medical assistant and finding that she was unable to obtain employment in her field. Maria used our services to create a winning resume and was hired by a local retailer, however this job was only part-time and did not provide enough hours or wages to take care of Maria and her son. Subsequently, Maria began working two part-time jobs in order to make ends meet. The good news is that Maria recently obtained full-time employment as a professional office worker and this job pays more than her two part-time jobs combined.

Stories like Joe's and Maria's should be taken as encouragement to all of those who are looking, those who are seeking to hire and those who know someone that just needs to hear some good news.

CENTER FOR FAMILY PROSPERITY CORNER

Did You Know?

Milwaukee-Waukesha MSA

9.7% of all households (estimated 63,000 households) are unbanked.

12.5% of all households (estimated 81,000 households) are underbanked.

Contact Lynette J. to find out what you can do to open an account.

lynettej@riverworksmke.org 414-906-9650

More info about the FDIC National Survey of Unbanked and Underbanked Households at www.economicinclusion.gov.

UPCOMING EVENTS

6TH ANNUAL Breakfast with Santa: December 1, 2010 9:30-12:00 Cash Donations are welcomed to support the event.

Riverworks General Membership Meeting: December 9, 2010 at 9:00 am. Go to www.riverworksmke.org for more details.

