



RIVERVIEWS

NEWS AND VIEWS OF MILWAUKEE'S RIVERWORKS CENTER

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What A Wonderful Day!

The date that I'm referring to is June 23, 2008 which is the date of the Riverworks Development Corporation's Inaugural Golf Outing. All the planning and support that we received from our sponsors and committee members helped RDC to make its Inaugural golf outing a great success. Forty-four golfers participated and everyone indicated that they had a wonderful time.

The evening culminated with a delicious buffet dinner and program. The outing and dinner highlighted the stellar services, staff and facilities that make Brynwood Country Club a regional star.

As the staff person for the outing, I have to send a shout out to everyone who helped me every step of the way. Our sponsors, committee and board members, staff and special friends were the sparks that ignited the excite-

Continued on back

RDC Workforce Development serves our area in many ways

RDC has been greatly blessed to receive financial support from organizations such as Miller Brewing, PMA, United Way, Chase, and many other individuals and organizations. Support from these sources is essential to RDC's ability to provide services that transform lives and the community.

As RDC moves forward with its strategy to implement programming that provides skills that range from entry level to advanced, we are working to expand our existing base of hiring sources and renew and strengthen relationships with those organizations that we've worked with in the past. As a part of our work-

Continued on back



Message from the Executive Director

Greetings Friends and Supporters:

Time goes by fast when you are having fun; it has been over five years since I joined these fine Riverworks organizations and there have been many challenges and great rewards for this community. As we deal with the current economic conditions nationally and locally, the Riverworks Center will continue to support the growth and diversity of our manufacturing and retail base. We will continue to advocate for better services and funding from City of Milwaukee Departments, Milwaukee Police, Milwaukee County and State of Wisconsin. This area has come a long way and there is great potential to do more.

The retail corridor along Capitol Drive has lost some major retailers and a grocery store. The Riverworks BIDs are aggressively working with real estate brokers, developers and the City of Milwaukee Department of City Development to curb any farther erosion of our retail base. We are looking at development tools and methods of assistance in redeveloping some of the area underused sites for new development opportunities. The BIDs continue to provide façade grants and other

Continued on back

Riverworks Center Featured Business



Samico Car Care Center

Samico Car Care Center is a new business in the Riverworks Center owned and managed by Samih Omari. Founded in December 2007, it is located in the old Maaco facility at 3888 N Fratney Street, a building that before 1982 was home to an injection molding company. Samico is steadily expanding on the auto painting and auto body repair services that Maaco offered, providing a much more diverse range of auto services. In addition to painting and body work, Samico is a full service mechanic, offering interior restoration and re-upholstery services, and auto detailing as well. It is Samih's mission to make Samico a convenient, one-stop shop for all your car service needs.

Samico is not only expanding the services it offers but its facilities as well. The auto detailing business will be moving into the adjacent building to the south at 3772 N. Fratney Street this winter. Between the two buildings, Samico has over 35,000 square feet of space and the ability to continue growing in the Riverworks Center.

Samico uses Shoplink and AllData software (industry leaders in collision and vehicle repair estimating) to provide customers with fast estimates that are detailed and accurate...and Samico does this free of charge. All of Samico's painters are certified by DuPont, the leading manufacturer of Automobile OEM

A Wonderful Day, continued

ment and support for the outing. Special thanks to Larry Heck of the Golf Tournament Association of America who shared his planning expertise and GTAA resources.

Keep your golf clubs handy because we are already working on the 2009 event, and should confirm the outing date by October 31, 2008.

Vanessa White

Prize Winners:

1st Place:

*Brentell Handley, Mike Olson,
Ken Razowski & Sun Rhee*

2nd Place:

*Ken Bieck, Adam Bieck,
Pat Schmidt & Dave Frank*

3rd Place:

*Carl Nilssen, Deb Fueger,
Brice Brown & Paul McBride*

Longest Drive—Men:

Paul McBride

Closest to Pin—Women:

Deb Fueger

Closest to the Pin—Men:

Ray Fedderly

Longest Drive—Women:

Wendy Oldani

Longest Putt:

Jordan Marks

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The Dickman Real Estate Company
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UWM Center for Urban Initiatives
and Research

coatings. There are other competitive advantages that Samico boasts as well, such as convenient, one-day service jobs, towing services, the ability to work directly with insurance companies, and vehicle storage.

For more information, call Samih or Anas Omari at 414-963-8989.

Workforce, continued

force development efforts Chris Grandt, our Neighborhood Specialist, has been contacting area companies to promote BID programs and workforce development opportunities.

Darryl and I will also reach out to area businesses to ensure that members of the Riverworks Center community are taking full advantage of RDC's service offerings.

Remember, we are always looking for opportunities to build the economic health of this area.

Two new activities that we have added to strengthen the skills of the area's workforce are "Retail Strategies" and "Lunch and Learn". These activities were created with both the incumbent worker and the job seeker in mind. Retail Strategies presents a curriculum that will benefit anyone who works in customer service and is not limited to retail employees.

Lunch and Learn are customizable trainings that are conducted over the lunch period. We anticipate providing training in the areas of math, blueprint reading, safety, understanding culture, MS Word, Excel and other courses as requested by RDC stakeholders.

If there is a topic that your organization needs, I invite you to contact me at (414) 906-9650.

Vanessa White

Executive Director, continued

supportive services to area businesses.

There have been a number of new small businesses that have moved into the Riverworks Center and we continue to see strong interest in the area. I am very confident in the leadership and vision of the Riverworks Development Corporation and the Riverworks BIDs as we work together to keep this area vibrant and strong.

I still believe that the Riverworks Center is one of the best areas in the City of Milwaukee to operate and own a business. We have so much to offer our neighbors!

Darryl Johnson